

Minnesota Display Ad Network

STATEWIDE & ZONED OPTIONS



	\$2,400	\$5,000	\$11,500
Statewide <i>Circulation: 1,371,478 (286)</i>	<i>Value: \$14,380 CPM: \$1.75</i>	<i>Value: \$28,760 CPM: \$3.65</i>	<i>Value: \$57,520 CPM: \$8.39</i>
Three Zones (No Metro) <i>Circulation: 841,057 (237)</i>	<i>Value: \$8,229 CPM: \$2.02</i>	<i>Value: \$16,458 CPM: \$4.28</i>	<i>Value: \$32,916 CPM: \$9.86</i>
Two Zones (No Metro) <i>Circulation: 560,705* (158)</i>	<i>Value: \$5,486 CPM: \$2.05</i>	<i>Value: \$10,972 CPM: \$4.46</i>	<i>Value: \$21,944 CPM: \$10.25</i>
One Zone (No Metro) <i>Circulation: 280,353* (79)</i>	<i>Value: \$2,743 CPM: \$2.14</i>	<i>Value: \$5,486 CPM: \$4.63</i>	<i>Value: \$10,972 CPM: \$10.70</i>
Metro Only <i>Circulation: 530,421 (49)</i>	<i>Value: \$6,120 CPM: \$2.64</i>	<i>Value: \$12,240 CPM: \$5.56</i>	<i>Value: \$24,480 CPM: \$12.82</i>
Metro + 2 Zones <i>Circulation: 1,091,126* (207)</i>	<i>Value: \$11,606 CPM: \$2.10</i>	<i>Value: \$23,212 CPM: \$4.44</i>	<i>Value: \$46,424 CPM: \$10.22</i>
Metro + 1 Zone <i>Circulation: 810,774* (128)</i>	<i>Value: \$8,863 CPM: \$2.22</i>	<i>Value: \$17,726 CPM: \$4.69</i>	<i>Value: \$35,452 CPM: \$10.79</i>

*Based on Average Circulation Per Zone

(xxx) = Total Newspapers

All Rates Listed Are NET

Call for Consultation

1

- MNA can assist with all newspaper advertising planning & placement
- MNA Display Ad Network offers a variety of zoning options

Reserve a Week

2

- Ad space is limited, requires pre-payment, and sold on a first-come basis
- Participating newspapers will run your ad once within a 7 day period
- Deadline: TUESDAY at NOON the week prior to your desired run date

Submit Your Ad

3

- Creative Specs: 2x2 = 3.5"W x 2"H 2x4 = 3.5"W x 4"H 2x8 = 3.5" x 8"H
- PDF file sent via email to advertising@mna.org preferred



Minnesota Display Ad Network

Participating Member Newspapers



North Zone

Ada-Norman County Index
Aitkin Independent Age
Babbitt New Weekly News
Bagley-Farmers Independent
Barnesville Record-Review
Baudette-Northern Light Region
Biwabik Range Times
Brainerd Daily Dispatch*
Brainerd NewsHopper
Cass Lake Times
Cloquet-Pine Journal
Cook News-Herald
Cook/Orr Timberjay
Crosby-Ironton Courier
Deer River-Western Itasca Review
Detroit Lakes-Becker County Record
Detroit Lakes Tribune

Duluth Budgeteer News
Duluth News Tribune*
Duluth Zenith City Weekly
East Grand Forks-The Exponent
Ely Echo
Ely Timberjay
Erskine Echo
Eveleth Scene
Fertile Journal
Floodwood-The Forum
Floodwood-Portage News
Fosston-The Thirteen Towns
Gilbert Herald
Gonvick-The Leader-Record
Grand Marais-Cook County News-Herald
Grand Rapids Herald Review
Greenbush-The Tribune
Grygla Eagle
Hallock-Kittson County Enterprise

Halstad Valley Journal
Hawley Herald
Hermantown Star
Hibbing-The Daily Tribune*
Int'l Falls Journal
Karlstad-North Star News
Lake Park Journal
McGregor-The Voyageur Press
McIntosh Times
Middle River Honker
Moose Lake-Star-Gazette
Nevis Northwoods Press
New York Mills Dispatch
Oklee Herald
Park Rapids Enterprise
Pelican Rapids Press
Pequot Lakes-Lake Country Echo
Perham-East Otter Tail Focus
Pine River Journal

Proctor Journal
Red Lake Falls-The Gazette
Sebeko-The Review Messenger
Stephen Messenger
Thief River Falls Times
Tower News
Tower Timberjay
Twin Valley Times
Two Harbors-Lake County News-Chronicle
Ulen-Clay County Union
Verndale Sun
Wadena Pioneer Journal
Walker Pilot-Independent
Warren Sheaf
Warroad Pioneer

70 Newspapers
241,110 Circulation

Central Zone

Albany Enterprise
Alexandria-The Echo Press
Annandale Advocate
Appleton Press
Arlington Enterprise
Askov American
Battle Lake Review
Becker-The Citizen Inc.
Belgrade-The Observer
Benson-Swift County Monitor-News
Big Lake-West Sherburne Tribune
Bird Island Union
Brandon-West Douglas County Record
Breckenridge-Daily News*
Cambridge-Isanti County News
Cambridge Isanti-Chisago County Star
Canby News
Chokio Review

Clara City Herald
Clarissa-Independent News Herald
Clearwater Tribune
Clinton-The Northern Star
Cokato-Enterprise Dispatch
Dawson Sentinel
Delano Eagle/Rockford-South Crow River News
Delano Herald Journal
Eden Valley Watkins Voice
Elbow Lake-Grant County Herald
Elk River Star News
Fairfax Standard-Gazette
Fergus Falls-The Daily Journal*
Foley-Benton County News
Gaylord Hub
Glencoe-McLeod County Chronicle
Glenwood-Pope County Tribune
Granite Falls-Advocate-Tribune
Hector-News Mirror
Henderson Independent
Henning Citizen's Advocate

Herman-Hoffman Tribune
Hinckley News
Howard Lake-Herald Journal
Hutchinson Leader
Isle-Mille Lacs Messenger
Kerkhoven Banner
Kimball-Tri-County News
Lindstrom-Chisago County Press
Litchfield Independent Review
Little Falls-Morrison County Record
Long Prairie Leader
Madison-The Western Guard
Maple Lake Messenger
Melrose Beacon
Milaca-Mille Lacs County Times
Montevideo American-News
Monticello Times
Mora-Kanabec County Times
New London/Spicer- Lakes Area Review
North Branch-ECM Post Review
Olivia/Renville County Register

Ortonville Independent
Osakis Review
Parkers Prairie-The Independent
Paynesville Press
Pine City Pioneer
Pricenton Union-Eagle
Raymond/Prinsburg-The News
Sauk Centre Herald
Sauk Rapids Herald
Silver Lake Leader
Stables World
Starbuck Times
St. Cloud Times*
St. Michael-North Crow River News
Willmar-West Central Tribune*
Winthrop News

76 Newspapers
264,482 Circulation

South Zone

Adams-The Monitor Review
Adrian-Nobles County Review
Albert Lea Tribune*
Alden Advance
Austin Daily Herald*
Balaton-Press Tribune
Blooming Prairie Leader
Blooming Prairie Times
Blue Earth-Faribault County Register
Byron Review
Cannon Falls Beacon
Chatfield News
Comfrey Times-Gazette
Cottonwood Tri-County News
Dodge Center Star Herald
Edgerton Enterprise
Elysian Enterprise
Fairmont-Sentinel*
Faribault Daily News*
Fulda Free Press
Grand Meadow-Meadow Area News
Hanska Herald

Harmony-Bluff County Reader
Hendricks Pioneer
Heron Lake-The Tri-County News
Hills Crescent
Ivanhoe Times
Jackson County Pilot
Jasper Journal
Kasson-Dodge County Independent
Kenyon Leader
Kiester-Courier-Sentinel
La Crescent-Houlihan County News
Lafayette-Nicollet Ledger
Lake Benton Valley Journal
Lake City Graphic
Lake Crystal Tribune
Lakefield Standard
Lamberton News
Le Center Leader
Le Roy Independent
Le Sueur News-Herald
Lewiston Journal
Luverne-Rock County Star Herald
Mabel/Harmony News-Record
Madelia Times-Messenger

Madison Lake-Lake Region Times
Mankato-The Free Press*
Marshall Independent*
Minneota Mascot
Minnesota Lake Tribune
Montgomery Messenger
Morgan Messenger
Mountain Lake Observer/Advocate
New Prague Times
New Ulm Journal*
Northfield News
Owatonna People's Press*
Pipestone County Star
Plainview News
Preston-Fillmore County Journal
Preston/Lanesboro-Republican-Leader
Red Wing Republican Eagle
Redwood Falls-Redwood Gazette
Rochester/Olmstead County Journal
Rochester-Post-Bulletin*
Rushford-Tri-County Record
Sherburn-Martin County Star
Slayton-Murray County News
Slayton-Murray County Wheel Herald
Sleepy Eye Herald-Dispatch

Sleepy Eye Herald-Dispatch
Spring Grove Herald
Spring Valley Tribune
St. Charles Press
St. James Plaindealer
St. Peter Herald
Stewartville Star
Tracy Headlight-Herald
Truman Tribune
Tyler Tribute
Wabasha County Herald
Wabasso Standard
Waseca County News
Waterville-Lake Region Life
Wells Mirror
West Concord-News/Enterprise
Westbrook Sentinel/Tribune
Windom-Cottonwood Co. Citizen
Winona Post
Worthington Daily Globe*
Zumbrota News-Record

91 Newspapers
335,465 Circulation

Metro Zone

Anoka County Record
Anoka County Union
Apple Valley Sun Thisweek
Belle Plaine Herald
Blaine-Spring Lake Park Life
Bloomington Sun Current
Brooklyn Park/Brooklyn Center Sun Post
Burnsville/Eagan Sun Thisweek
Champlin-Dayton Press
Chaska Herald
Circle Pines-Quad Community Press
Columbia Heights/Fridley Sun Focus
Coon Rapids Herald
Eden Prairie Sun Current

Edina Sun Current
Excelsior/Shorewood Sun Sailor
Farmingington/Rosemount-Dakota County Tribune
Forest Lake Lowdown
Forest Lake Times
Hugo Citizen
Jordan Independent
Lakeville Sun Thisweek
Long Lake-The Pioneer
Minneapolis-Downtown Journal
Minneapolis-Southwest Journal
Minnesota Spokesman Recorder
Minnetonka/Deephaven/Hopkins Sun Sailor
Mound-The Laker
Mounds View/New Brighton Sun Focus
New Brighton Bulletin

North St. Paul Review
Norwood-Young America Times
Oakdale/Lake Elmo Review
Osseo-Maple Grove Press
Richfield Sun Current
Robbinsdale/Crystal/New Hope Sun Post
Roseville Review
Scandia-Country Messenger
Shakopee Valley News
Shoreview Press
South St. Paul/Southwest Review
St. Croix Valley Lowdown
St. Louis Park Sun Sailor
St. Paul/East Side Review
Stillwater Gazette
Waconia Patriot

Watertown-Carver County News
Wayzata-Lakeshore Weekly News
Wayzata/Orono/Plymouth Sun Sailor

49 Newspapers
530,421 Circulation

Statewide Network: 286 Newspapers @ 1,371,478 Circulation