

# 2021 Tribune Reader's Choice Awards Voting Round Packages

## Best Package \$710

- Digital Group Ad (exclusive to 8 customers only, voting round, 728x180 pixels)
  - Unlimited Enhanced Listing on voting round (364x90 pixels)
  - Ad on printed ballot, June 9, 2021 (1.562" x 2" with full color)
  - ROP print ad of your choice (4.937" x 10", use by June 30, 2021)
  - Social Media artwork and links for voting round
- code: 235.85.390

## Better Package \$475

- Up to 3 Enhanced Listing on voting round (364x90 pixels)
  - Ad on printed ballot, June 9, 2021 (1.562" x 2" with full color)
  - ROP print ad of your choice (4.937" x 5", use by June 30, 2021)
  - Social Media artwork and links for voting round
- code: 170.85.220

## Good Package \$245

- 1 Enhanced Listing on voting round (364x90 pixels)
  - Ad on printed ballot, June 9, 2021 (1.562" x 2" with full color)
  - Social Media artwork and links for voting round
- code: 160.85

**Deadline: May 28, 2021**

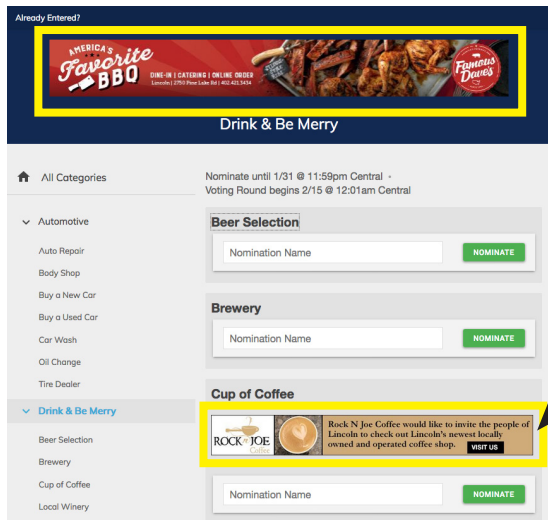
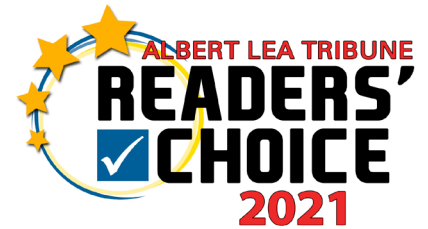
## Extras:

Each additional Enhanced Listing \$99

Tribune Big Block (300x250) ROS 30,000 impressions \$199

## Featured Entrant \$499

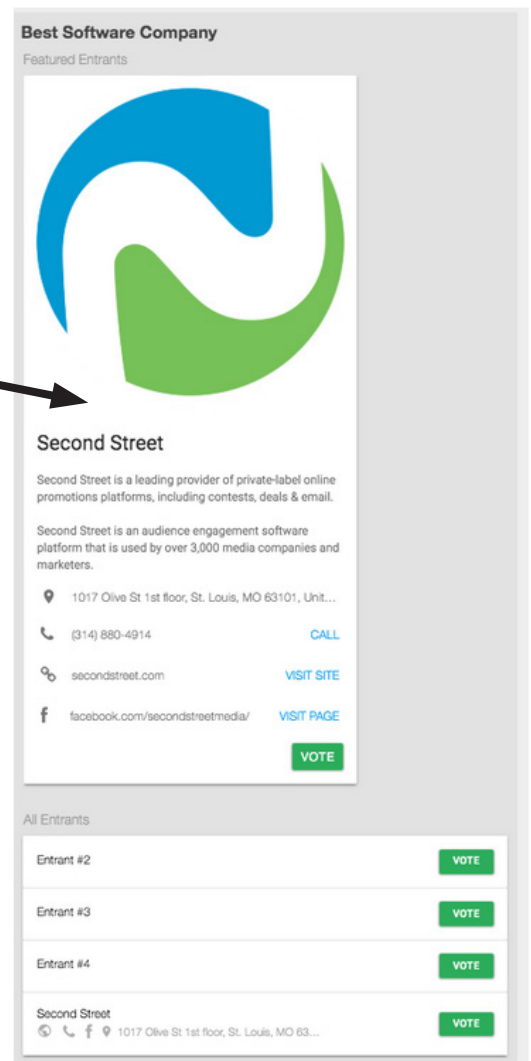
**ONLY \$299 with purchase of any package!**  
Includes XL logo, 2-3 sentences about your business and links to address, phone, web and your social media.



Featured Entrant

Group Ad 728x180

Enhanced Listing 364x90

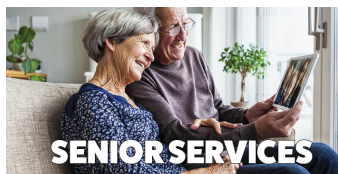


# Pick the Group and Categories you want to be nominated in and then choose your Package!



## FOOD AND BEVERAGE

- Best Restaurant
- Best Pizza Place
- Best Mexican Restaurant
- Best Bar
- Best Catering
- Best Liquor Store
- Best Grocery Store
- Best Meat Market
- Best Breakfast
- Best Burger
- Best Fries
- Best Dessert
- Best Bakery
- Best Margarita
- Best Bloody Mary
- Best Wings
- Best Food Truck
- Best Chef
- Best Bartender



## SENIOR SERVICES

- Best Senior Living Community
- Best Assisted Living
- Best Senior Apartments
- Best Home Health Care



## SHOPPING AND SERVICES

- Best Boutique
- Best Hair Salon
- Best Massage Salon
- Best Nail Salon
- Best Tanning Salon
- Best Consignment Store
- Best Flower Shop
- Best Gift Shop
- Best Jewelry Shop
- Best Sports Equipment
- Best Golf Course
- Best Place to play Bingo
- Best Customer Service
- Best Convenience Store
- Best Hotel
- Best Printer
- Best Computer Repair
- Best Daycare
- Best Farm Equipment



## PROFESSIONAL SERVICES

- Best Lawyer (Person)
- Best Bank/ Credit Union
- Best Mortgage Lender
- Best Insurance Agent (Person)
- Best Tax Service
- Best Accounting Firm
- Best Financial Advisor
- Best Firefighter
- Best Law Enforcement Officer
- Best Photographer
- Best Local Artist
- Best Real Estate Agency
- Best Local Writer
- Best Best Teacher (K-12)



## HEALTH AND FITNESS

- Best Chiropractor Office
- Best Dental Office
- Best Audiology Office
- Best Pharmacy
- Best Workout Facility
- Best Eye Glasses
- Best Park



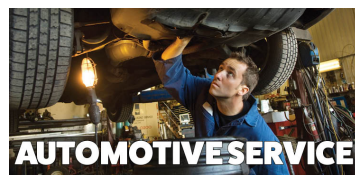
## HOME AND GARDEN

- Best Appliance Dealer
- Best Contractor
- Best Electrician
- Best Heating and Cooling
- Best Plumber
- Best Lawn Equipment
- Best Lawn Care Services
- Best Hardware Store
- Best Furniture Store
- Best Landscape/Nursery
- Best Sanitation
- Best Flooring
- Best Window/Siding Company
- Best Carpet Cleaning
- Best Window Treatment



## PETS

- Best Veterinarian Office
- Best Pet Supplies
- Best Pet Groomer
- Best Boarding/Kennel



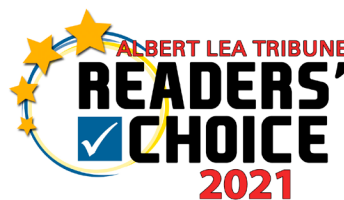
## AUTOMOTIVE SERVICE

- Best Buy an Automobile
- Best Auto Repair
- Best Auto Glass
- Best Auto Body Shop
- Best Car Wash
- Best Tire Services
- Best Towing
- Best Oil Change

**Best Package \$710**

**Better Package \$475**

**Good Package \$245**



Albert Lea  
**Tribune**  
media

**Deadline: May 28, 2021**

**Extras:** \_\_\_\_\_

- Each additional Enhanced Listing \$99
- Tribune Big Block (300x250) ROS 30,000 impressions \$199
- Featured Listing \$499 or \$299 with package

### Important Dates

- Nominating round: April 27, 2021 - May 15, 2021
- Voting round: June 4, 2021 - July 7, 2021
  - Voting printed ballot June 9, 2021
  - Winners notified after July 15, 2021
- Winners & Finalist Section July 28, 2021.